

# Nu Skin streamlines its financial close with BlackLine

## QUICK FACTS



• Location: Provo, Utah

• Industry: Direct Selling

Products and Services: Beauty and wellness solutions

• Revenue: \$2.58 billion

• Employees: 4,900

• Website: www.nuskin.com

BlackLine Solutions:
 Account Reconciliations,
 Task Management, Journals with Web Services

• ERP: SAP ECC

 Implementation Partner: SandPoint Consulting, Inc.

### Goal:

Given Nu Skin's global structure and decentralized accounting processes spanning five continents, BlackLine was chosen to streamline the month-end closing process and provide increased visibility and standardization across account reconciliations, accounting related tasks and journal entries.

## **Implementation Highlights**

- Global roll-out of account reconciliation and task modules completed within seven months of initial go-live
- Standardized the month-end closing task list for all regions
- Corrected issues in foreign markets where tasks were not performed because they either were not well understood by the local market and/or they were deemed irrelevant locally without input from the Corporate team
- Developed account reconciliation guidelines and enforced compliance through decertification process
- Improved journal entry process by creating workflows and validations not easily configurable in SAP

## **Benefits**

- Reduced management travel time and expense required to review hardcopy documentation
- Improved reporting of outstanding adjustments and unexplained balances impacting consolidated financials
- Consistently achieve over 35% auto-certification rate on account reconciliations; select markets exceed 60%
- 200+ journal entries posted automatically each month, approaching 10% of all journals in most markets
- Visibility into 4,000+ financial close, control and reporting related tasks across the globe
- Standardized reconciliations, tasks and journal entries with all documentation available anytime, anywhere

#### **CLIENT QUOTE**

"As a global leader in direct sales, Nu Skin has established presence in over fifty counties and five continents, each supported by a local finance and accounting team. Nu Skin implemented BlackLine as a strategic solution to gain visibility and control of financial records and to drive standardization in the close process. We now have a common task list across all regions, and a consistent methodology for documenting and reviewing account reconciliations.

SandPoint Consulting helped us to achieve a global solution that accommodates local requirements by engaging with each market to understand local processes and mapping these against a common framework. SandPoint further helped us to realize the value of BlackLine by understanding our short- and long-term objectives and guiding us toward best practice solutions. We look forward to continuing the partnership and automating other aspects of our processes."